

**SHIRE OF
NORTHAMPTON**

INFORMATION BULLETIN

22 APRIL 2015

AGENDA ITEM 8 INFORMATION BULLETIN

22 APRIL 2015

- 8.1.1 Minutes – Northampton Tourist Association – 10 March 2015
- 8.1.2 Minutes – Kalbarri Visitors Centre – 1 April 2015
- 8.1.3 Heritage Advisors Report
- 8.1.4 WALGA – notice of Annual General Meeting
- 8.1.5 Minister for Local Government – response to Councils request to change the Local Government Act to make the holding of Annual Electros meeting not compulsory
- 8.1.6 Hon Shane Love – response to Councils request to change the Local Government Act to make the holding of Annual Electros meeting not compulsory
- 8.1.7 Hon Davis Templeman - response to Councils request to change the Local Government Act to make the holding of Annual Electros meeting not compulsory
- 8.1.8 WA Electoral Commission – advice that a review of the State electoral boundaries is to occur in 2015
- 8.1.9 Northampton Football Club – advice that they will be playing a GNFL fixture at Kalbarri on 30 May 2015



NORTHAMPTON TOURIST ASSOCIATION (INC)
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Minutes of the General Meeting held by the Northampton Tourist Association on Tuesday 10th March 2015 in the Northampton News Rooms Essex Street at 7:30pm.

Present: Vicki Dumbris (Treasurer), Sylvia Walton (Publicity Officer), Inneke Witcomb (VC Coordinator), Courtney Raux, Barbara Dowling-Casley (Secretary), by Proxy Kelly Traverton (President).

Apologies: Geoff Cripps (Vice-President), Lucy Patterson, Kaye Gould, Tammy Stonehouse.

Confirmation of Minutes of Meeting: Tuesday February 3rd 2015. Moved by: Barbara Dowling-Casley (secretary). Seconded by: Sylvia Walton. Carried.

Business arising out of Minutes:

- Correction to Agendas & Minutes by including year has now been completed on all documents.
- Southern Information Bay Signage. - Discussion is still to follow, the Shire & Main Roads are still deciding on the boulders and whose responsibility it is. Geoff Continuing on with discussions with both parties. Visitor Centre Sign placement.
- Sandwich Board for Visitor Centre – Geoff to report.
- Australia Day Report & Proposed BBQ for Volunteers. – Sylvia Walton to report.
- EBM Insurance – Secretary to report on quote if it includes Public Liability – see Correspondence Outwards for email from EBM.

Financial Statement:

The Treasurer moves that the meeting accept the Financial Statement for February 2015 showing a credit balance of \$3,356.12 & Fixed Term that has been rolled over, bank papers are signed and the balance will be reported at the next meeting (See addendum I). Seconded by: Inneke Witcomb. Carried.

Correspondence Outwards:

- Northampton Botanic Line (President) Noelene Drage – Notification of Heritage Award Nomination.
- EBM Insurance Brokers – Quote given as including Public Liability
- Deb Carson – Nomination for Heritage Awards for Northampton Friends of the Railway.

Correspondence Inwards:

- Small Business Centre – Newsletter
- Tourism Western Australia – Consumer Research
- Deb Carson Community Development Officer – Nomination for Heritage Awards for Northampton Friends of the Railways.

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Acceptance of Correspondence Inward & Outwards: Moved by Barbara Dowling-Casley

(Secretary) Seconded by: Sylvia Walton. Carried.

Reports:

President – Kelly Traverton – No report for this meeting.

Visitor Centre Co-ordinator – Ineke Witcomb – (Addendum # II)

Publicity Officer – Sylvia Walton – (Addendum #III)

Historical Society – Sylvia Walton – (Addendum #IV)

General Business:

Barbara Dowling-Casley (Secretary) – Stated that Management and Staff of the Visitor Centre are to be congratulated on the clean and business like look of the Visitor Centre Office and shop it is commendable. Congratulations to you all.

Ineke Witcomb (VC Co-ordinator) - Proposed that we dispose of the old computer & printer from the Visitor Centre by donation to the Lions Auction this Saturday 14th March. Seconded by Vicki. All agreed. Carried.

Barbara Dowling-Casley (Secretary) – Shire of Northampton 2015/2016 Budget Submissions. Barbara proposed that we submit the quotes for a new Signage Board in the Southern Information Bay. All agreed. Carried.

Vicki Dumbris – Proposed that we apply for our annual funding of \$25,000.00 from the Shire this month. Seconded by Sylvia Walton. All agreed. Carried.

Vicki Dumbris – A new stock available of tea towels and other souvenirs with our own design, the one used for the WALGA Banners in the Terrace competition in Perth.

Deb Carson – Walk Trail feedback & help is needed to form a working group to develop a series of Tourism interpretive Huts, promotion what our local Shire has to offer, e.g., Public attractions. This subcommittee is proposed to start at the end of March. Barbara proposes that we urge all members to obtain a copy of the Development plan of the Northampton Tourist Precinct and walk trails from the Shire and become involved in the subcommittee. Sylvia Walton has agreed to be on the subcommittee.

Meeting Closed: 8:55pm

Next Meeting: Tuesday 7th April at the Community News Building at 7pm.

Signed as a true copy of the minutes.

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CHAIR Vicki Dumbris (Treasurer)

Barbara Dowling-Casley (Secretary)

INCOME 2015	Nov. 2014	Dec.	Jan. 2015	Feb.	March	April	May	June	July	August	Sept.	Oct.	Total
V.C. Sales	1006.45	1200.05	630.60	225.15									3062.25
Less Purchases		-457.10	-144.00	-332.69									-933.79
Trans WA	43.50	742.95	486.60	-107.54									2128.46
Less payments	-465.98	472.35	412.55	645.65									1574.05
2nd Hand Books	-422.48	410.30	-369.02	-390.46									-1287.51
P/copy & Laminate	19.00	9.00	9.00	4.00									286.54
Directory	4.70	9.20	2.00	4.00									41.00
Less Printing cost		6.00		620.00									19.90
				-38.85									626.00
				581.15									-38.85
Memberships	570.00	1257.5	175.00	90.00									581.15
Consignment	52.90	320.85	8.00	37.60									2092.50
Less payments	-75.00	-573.56		-79.85									419.35
	-22.10	-252.71		-42.25									-728.41
Aust Day			150.00										-317.06
Less Expenses			-483.72	-59.90									150.00
Donations	71.95	11.00	2.85	2.15									-543.62
Over/under bank		-1.00											-393.62
T/Deposit & Interest			-333.72	-59.90									87.95
Brochure Advertising		187.5											-1.00
Less Printing cost													0.00
Integrity	274.00		68.00										187.50
Less Payments		-232.90		-57.80									0.00
Shire Grant													342.00
Other	550.00	shire info	bay repairs										-290.70
Signage		250.00		100.00									0.00
Total	2051.52	2396.84	461.26	769.00									5678.62

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ADDENDUM (I (page 2 of 2))

EXPENDITURE 201	Nov. 2014	Dec	Jan-15	Feb. 2015	March	April	May	June	July	August	Sept	October	Total
Wages	1980.00	2790.00	1845.00	1590.00									8205.00
Phone	202.14	116.41	157.70	112.12									588.37
Advertising	462.40	93.66	93.66	58.08									707.80
Insurance													0.00
Post/stationery	38.35	150.53	29.95	4.60									223.43
Membership Subs													0.00
Computer Expns		88.00		210.00									298.00
Amenities		31.28	14.58										45.86
Signs & Maint.	1072.00												1072.00
Bank Fees		40.00	80.00										120.00
Shop Fittings													0.00
Honorarium	150.00			150.00									300.00
Account Audit				200.00									200.00
Other	end year	206.70											206.70
Total	3904.89	3516.58	2220.89	2324.80									0 11967.16
Bank Reconciliation													
Opening Balance	9644.64	7791.29	6671.55	4911.92									
Income	2051.52	2396.84	461.26	769.00									
Expenditure	-3904.89	-3516.58	-2220.89	-2324.80									
Total Funds	7791.27	6671.55	4911.92	3356.12									
Closing Balance	7914.29	6794.55	5164.92	3484.72									
less unresent chq	-123.00	-123.00	-253.00	-128.60									
Reconciled bal.	7791.29	6671.55	4911.92	3356.12									

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Bureau Coordinators March Report

ADDENDUM II

We have only had 161 people in this month but it has given us the opportunity to get some spring cleaning done. While it has been quite we have been folding Northampton Brochures and putting cloth backing on the Telephone Directories also. The Directories are selling well with thanks going to Amanda at the Northampton Newsagency. So far she has sold over 70 copies for us. While it has been quiet it would be a good time to have field trips to Horrocks, Port Gregory, Lynton, Northbrook, Oakabella and the Principality to get accommodation information so we can confidently give correct info to our visitors to town. While making these field trips we could take in the Bowes Caves , Munga Gabbi Gorge and the wildflower area near the air strip. Some ideas to think about.

Ineke Witcomb Bureau Coordinator.

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ADDENDUM III

Northampton Tourist Association March Report

Thanks go to all the people that participated in the Australia Day Breakfast. It was rather warm but quite pleasant under the trees in the Lions Park. The feedback I have received has been positive so I might disperse with the "L" plates next year if I am the coordinator again. It was disappointing that our Northampton Legend wasn't there to receive his certificate but goat hunting came first. It's just great that you can still go goat hunting when your 80+ years. Good on you, Clayton. Speaking of Australia Day, Lynton was a great night too with a lovely meal and music.

The Northampton Telephone Directories are now on sale with a yellow cover at \$6 from Northampton Newsagency and the Visitor Centre. Please email or ring the Visitor Centre if you have discovered any errors or if any new people have come to town and would like to be in the directory next year. All changes need be in by the middle of December at the latest.

Geoff Cripps is still trying to sort out prices for signs to go on the Information Bay south of town.

The Visitor Centre opening hours are Monday to Friday (Summer Hours) 9am-2pm until the end of March and information can be obtained at the Museum on the weekends from the beginning of March till mid December throughout the year between 10am and 4pm. The Museum is having their opening night on March the 7th. Look for the info in this paper.

On March the 17th to the 22nd an art exhibition is being conducted at the RSL Hall by Leo Peppard who once resided in Northampton. It has a Celtic Theme so St Patricks Day at the RSL Hall is the place to be.

Our town is missing the beaming smile of Trudy Robinson and her husband David. Trudy had joined the Ambulance service and is sorely missed there too. David has health issues and needed to leave his service to the Anglican Church and go back east for a well earned rest.

On this note, we would like to welcome all the newcomers to town and hope they will soon join all the activities available to get to know everyone in our little slice of paradise.

Sylvia Raux Publicity Officer

Since the newspaper was printed I have done an interview for the Coral Coast liftout in the Midwest times which should be out soon.

Northampton Historical Society March Report

ADDENDUM IV

The Commencement night on the 6th March was a great success with 60-70 people in attendance. It also generated interest from locals the next day as phone calls went out to relatives of the soldiers selected for our stories and we had them visit to check out the display. Other tourists appear to be on the move also and we have had several from the UK and some eastern states visitors too.

The AGM was held on the same evening and all the same officers were elected. Robert Bandy President, Kevin Chisholm Vice President, Carole Teakle Secretary and Pat Macdonald is Treasurer.

On the 30th April we are having several buses coming from Three Springs Day Centre and surrounding Centres for morning tea and a look through our Museum and the Railway Precinct. They were also going to approach the CWA for a picnic lunch at the park at my suggestion.

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KALBARRI

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Minutes of Committee meeting of the KVC (INC) Held at the Allen Centre WEDNESDAY 1st April 2015, 5pm

1. MEETING OPENED

5.08pm

2. PRESENT

Chairman	Peter Grindley
Manager	Tracy Grosvenor
Secretary	Jenny McClintock
Shire Rep	Pat Gliddon
Committee	Deanne Hancock, Rita Hansen
Member	Rebecca Millar

3. APOLOGIES

Committee John Brandenburg

4. CONFIRMATION OF MINUTES

Resolution to accept minutes of Committee Meeting held on Wednesday 4th MAR 2015 in the Allen Centre as true and correct.

Confirmed: Pat G **Seconded:** Deanne H

5. MATTERS ARISING FROM PERVIOUS MINUTES

- Letter to NAB & Westpac – Pending
- Proposed Annual Festival - Kalbarri Tourist Association – Pending

6. FINANCIAL REPORTS RECIEVED

Confirmed: Pat G **Seconded:** Deanne H

6.1 MATTERS ARISING

Peter G, questioned the amount of \$18,630.91 under Amortisation as an expense. This amount was created as a journal from the Balance sheet to remove the Building asset of the Gazebo as recommended by the accountant. Tracy will check this journal, as it is not an expense to the KVC for March.

Deanne H, had a query regarding the KVC cancellation fee. Tracy explained that this is a charge to clients that cancel their reserved bookings with the KVC. This fee covers administration, staff time and merchant fees.

7. MANAGERS REPORTS RECIEVED

Confirmed: Jenny Mc **Seconded:** Deanne H

Advertising in March

- TV and Radio advertisements with the "Win a Dream holiday in Kalbarri" will commence for a few more weeks. To date we have received 116 entries to win the fantastic package offered.
- Thank you to Kalbarri Tudor, Anchorage & Murchison Caravan Parks for contributing and attending the 2015 Caravan and Camping show. Patron attendance was 2,755 visitors up on 2014, with a total of 47,536 through the gates. Kalbarri distributed just on 1200 of our new planners from the Australia's Coral Coast stand and by all accounts this year's show was a huge success.

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April 1st 2015

KALBARRI

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- Facebook paid promotions have commenced. Digital marketing is more cost-effective than traditional marketing and is proven to deliver more conversion. The KVC page now has 3653 likes, with 82 new organic likes this month, with 43% of these are coming from our paid advertising. Overall we had a reach to **33,241 people** with total engagement at **1156 people**. This is an average of 43 people per day - following and loving Kalbarri! The Hash tag **#Kalbarri** is also generating lots of interest. Hashtags assist people to find posts about topics that they're interested in or creating. Once you put a "#" in front of a word, it automatically become a link that takes you to a page where other people have used the same hashtag. This expands our reach and makes it easier for people to find our content, so let's all use **#kalbarri**

Financials - Once again this month are steady with, with increases in all areas

Mar-15	This Year (2015)	Last Year (2014)	DIFF
Visitor Numbers	4,906	5,218	312
Gross Income	\$133,414	130,023.49	\$3,391
Accommodation & Tours	\$121,155.24	119,469.19	\$1,686
Retails Sales	\$10,852	\$10,088	\$765
Commissions	\$8,645.62	\$7,191.49	\$1,454

KVC staff have completed their "Applied First Aid" and "CPR Refreshers" course over the month of March, Thank you to St Johns – a great course in a great facility

Wishing everyone a successful and Happy Easter

Warm Regards Tracy Grosvenor, Manager Kalbarri Visitor Centre

7.1 MATTERS ARISING

Nil

8 CORRESPONDENCE IN

VERO Insurance: Re: Insurance cover for letters written to Westpac & NAB by a solicitor

The advice received is that the policy limit for fidelity has been reached and the additional benefit of fraud investigation expenses does not extend to include the proposed solicitor letters. Unfortunately, the policy is unable to respond on this occasion.

Mitchell & Brown Promotion – M&B contacted the KVC 23.3.15 to re-commence the "Kalbarri Getaway" Campaign. This time they would like to showcase Shark bay and Kalbarri on alternative months. Committee all agreed that this could be really positive for the region, not only is it working with our neighbours, its building relationships along the coral coast and takes the pressure off Kalbarri operators to supply continuous pledges for the campaign. Pat G suggested a tagline could run with the campaign "Heart of the Coral Coast". Thank you Mitchell & Brown

Terry Daniels – Bought in an article into the KVC from the West Australian published March 21-22nd. The RAC has recently purchased the leasehold to Monkey Mia Dolphin Resort, Exmouth Cape Holiday Park and Ningaloo Reef Resort. He is very concerned about the impact of this on tourism in Kalbarri, suggesting a town meeting, approach the Shire of Northampton and inform local businesses to band together and re-invent themselves to keep Kalbarri in the spotlight. Pat G advised that the Shire is aware of this purchase and there are possible sites in Kalbarri that are also being looked at for purchase. Committee thank Terry for his correspondence and acknowledge his concern. Committee feel is could be very positive for Kalbarri and this opportunity could bring strong marketing and promotion to WA, providing great exposure to travel along the Coral Coast region.

8 CORRESPONDENCE OUT

Certificates of Appreciation to Kalbarri Tudor, Anchorage & Murchison Caravan Parks for contributing and attending the 2015 Caravan and Camping Show

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9. GENERAL BUSINESS AND NEW ITEMS FOR BUSINESS

A) Kalbarri Map – Members and Non-members represented on the Kalbarri Visitor Centre map. Committee discussed the 'for' and 'against' opinions for 'members only' versus 'non-members' to be listed on the KVC map. Felt it was a strong incentive for membership and for local business to support the KVC. It is a Visitor Centre publication and the members pay for the map to be printed and handed to visitors. Committee request letters to all business and give them the opportunity to be listed on the map and become a financial member. An advert will also be placed in the Kalbarri Town Talk

MOTION – Committee pass that the KVC Map will be printed with members only for the next edition. All Businesses in Kalbarri will be given the opportunity to be represented on the map.

Confirmed: Pat G **Seconded:** Deanne H

B) Specified Area Rate – Rebecca Millar (KDA), attended the meeting to discuss Marketing and Promotion with KVC to apply for the SAR rate as a joint venture for promotion of Kalbarri. Rebecca advised Zest is not just a one day festival, art projects and relationships with the school are throughout the year and funding for a media famil could be just one of the options. Pat G advised that the Shire funds events for a 3 year period. On the note of Zest, Paul L advised that due to the China and Japanese them this year, fireworks would be a really great option

MOTION – Committee pass that the KVC would like a new modern entry statements for Kalbarri

The Entry statements are to be modern high end design, highlighting our natural assets. Quotes will be obtained and sent to Shire applying under the SAR rate, this will also go out for public comment. A few ideas include, stainless steel, Natures window, Carpets of silver, A Whale, Pelican, or a ship wreck built in various stages so it kept visitors in their vehicle intrigued on their way to Kalbarri. 2 separate SAR Submission will be written, requesting a letter of support from the KDA. KVC wish to work closely with the KDA in the future.

Confirmed: Deanne H **Seconded:** Rita H

C) Paul L has a few ideas from a tourism business perspective :

- * **At the Zuytdorp lookout**, he felt a replica cannon would be a good idea, It would provide many photo opportunities and engage more interest
- * **The original school site** – he would like to see this recognised as more of a historic location with a plaque and photo, the original purchase receipt for Sally's tree is still owned by the Glass family. Pat G advised that the shire is currently looking at historic locations and all public submissions are welcome. Rebecca M – advised a history trail in Kalbarri is needed.
- * **Bronze Statue of a Chinaman Fishing** - To be positioned at Chinamans lookout, silhouette at Sunset.
- * **Permanent Volley Ball Net on the foreshore** - The dome has been removed at the kids playground on the foreshore, a volley ball net at this location would be ideal
- * Liked the catchy theme "**Kalbarri, just go there**"

D) Pat Gliddon, would like to advise all members and residents of Kalbarri that elections for Kalbarri Councillors on Shire of Northampton commence in Oct. It is imperative that Kalbarri have representation. If there if some you know who may be ideal for this position please urge them to nominate

7. NEXT MEETING

6th May 2015, 5pm, Allen Centre – Committee meeting

6th May 2015, 6pm, Allen Centre – General meeting for members – we look forward to seeing you all there!

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8. CLOSURE

There being no further business the Chairman thanked everyone for their attendance and declared the meeting closed at 6.24pm

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Kalbarri Visitor Centre Managers' March 2015

Advertising in March

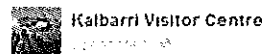
- TV and Radio advertisements with the "Win a Dream holiday in Kalbarri" will commence for a few more weeks. To date we have received 116 entries to win the fantastic package offered.
- Thank you to Kalbarri Tudor, Anchorage & Murchison Caravan Parks for contributing and attending the 2015 Caravan and Camping show. Patron attendance was 2,755 visitors up on 2014, with a total of 47,536 through the gates. Kalbarri distributed just on 1200 of our new planners from the Australia's Coral Coast stand and by all accounts this year's show was a huge success. *(See Right)*



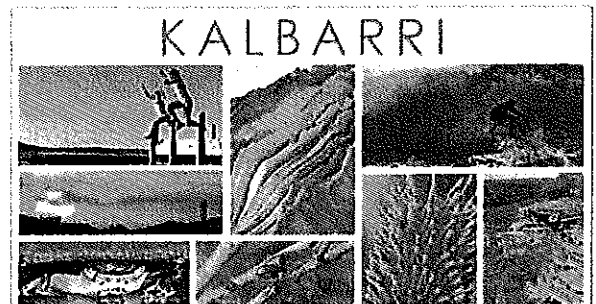
- Facebook Paid Promotions have commenced. Digital marketing is more cost-effective than traditional marketing and is proven to deliver more conversion. The KVC page now has 3653 likes, with 82 new organic likes this month, with 43% of these are coming from our paid advertising. Overall we had a reach to 33,241 people with total engagement at 1156 people. This is an average of 43 people per day - following and loving Kalbarri!

(See right our current Face Book promotion)

The Hash tag #Kalbarri is also generating lots of interest. Hashtags assist people to find posts about topics that they're interested in or creating. Once you put a "#" in front of a word, it automatically become a link that takes you to a page where other people have used the same hashtag. This expands our reach and makes it easier for people to find our content, so let's all use #kalbarri



Kalbarri Visitor Centre
2015 MARCH 15
With awesome weather and holidays fast approaching, why not visit Kalbarri?



Kalbarri Visitor Centre

Welcome to Kalbarri Australia - book Kalbarri accommodation, Kalbarri tours and more with Kalbarri Visitor Centre, discover Kalbarri National Park and other top things to do in this amazing place, where the outback meets the ocean

08 99373104

[Learn More](#)

Financials

Once again this month are steady with, with increases in all areas

Mar-15	This Year (2015)	Last Year (2014)	DIFF
Visitor Numbers	4,906	5,218	312
Gross Income	\$133,414	130,023.49	\$3,391
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Retails Sales	\$10,852	\$10,088	\$765
Commissions	\$8,645.62	\$7,191.49	\$1,454

- KVC staff have completed their "Applied First Aid" and "CPR Refreshers" course over the month of march, Thank you to St Johns -- a great course in a great facility

Wishing everyone a successful and Happy Easter

Warm Regards Tracy Grosvenor, Manager Kalbarri Visitor Centre

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Kalbarri Visitor Centre Inc TRADE

PO Box 219
KALBARRI WA 6536

Profit & Loss [Budget Analysis]

March 2015

1/04/2015
10:39:51 AM

	Selected Period	Budgeted	\$ Difference	% Difference
Income				
Retail Sales				
DEC - Day Passes	\$850.91	\$909.00	-\$58.09	(6.4%)
DEC - Concession Passes	\$38.18	\$77.00	-\$38.82	(50.4%)
Souvenirs	\$8,478.08	\$10,000.00	-\$1,521.92	(15.2%)
Vechicle License Plates	\$445.45	\$250.00	\$195.45	78.2%
Wi-Fi	\$53.16	\$45.00	\$8.16	18.1%
Total Retail Sales	<u>\$9,865.78</u>	<u>\$11,281.00</u>	<u>-\$1,415.22</u>	<u>(12.5%)</u>
Booking System (Bookeasy)				
Book Easy Bookin Fee (1.92%)	\$1,215.58	\$2,000.00	-\$784.42	(39.2%)
VC Booking Fee (1.08%)	\$683.77	\$1,200.00	-\$516.23	(43.0%)
KVC Cancellation Fee	\$400.00	\$83.00	\$317.00	381.9%
Commissions				
Commissions	\$7,859.66	\$14,000.00	-\$6,140.34	(43.9%)
Commissions - TRANSWA	\$195.19	\$200.00	-\$4.81	(2.4%)
Membership				
Membership - External	\$81.82	\$1,500.00	-\$1,418.18	(94.5%)
Membership - Internal 2014/15	-\$66.05	\$0.00	-\$66.05	NA
Membership Add-Ons	\$294.55	\$0.00	\$294.55	NA
Other Income				
Planner Royalties	\$4,459.09	\$0.00	\$4,459.09	NA
Interest Received	\$0.00	\$83.00	-\$83.00	(100.0%)
Other Income				
Total Income	<u>\$24,989.39</u>	<u>\$30,347.00</u>	<u>-\$5,357.61</u>	<u>(17.7%)</u>
Cost of Sales				
Total Stock				
DEC - Day Passes	\$0.00	\$818.00	-\$818.00	(100.0%)
DEC - Concession Passes	\$0.00	\$69.00	-\$69.00	(100.0%)
Souvenirs	\$2,174.35	\$7,000.00	-\$4,825.65	(68.9%)
License Plates - Pay DPI	\$363.64	\$212.00	\$151.64	71.5%
Consignment Stock - Souvenirs	\$155.75	\$0.00	\$155.75	NA
Total Total Stock	<u>\$2,693.74</u>	<u>\$8,099.00</u>	<u>-\$5,405.26</u>	<u>(66.7%)</u>
Total Cost of Sales	<u>\$2,693.74</u>	<u>\$8,099.00</u>	<u>-\$5,405.26</u>	<u>(66.7%)</u>
Gross Profit	<u>\$22,295.65</u>	<u>\$22,248.00</u>	<u>\$47.65</u>	<u>0.2%</u>
Expenses				
Advertising & Marketing				
Advertising - Print	\$450.00	\$400.00	\$50.00	12.5%
Kalbarri Planner Distribution	\$1,385.45	\$916.00	\$469.45	51.3%
Signage	\$0.00	\$500.00	-\$500.00	(100.0%)
MembSubscriptions - compulsory	\$0.00	\$824.00	-\$824.00	(100.0%)
Freecall Phone (1800639468)	\$46.26	\$55.00	-\$8.74	(15.9%)
Members Marketing	\$251.61	\$1,000.00	-\$748.39	(74.8%)
Booking System Fees (Bookeasy)				
Bookeasy Booking Fee (1.92%)	\$1,215.58	\$2,000.00	-\$784.42	(39.2%)
Retail Bookeasy bookfee (0.5%)	\$32.54	\$75.00	-\$42.46	(56.6%)
Bookeasy Affiliate Commission	\$105.49	\$25.00	\$80.49	322.0%
Bank Fees				
Merchant Fees	\$862.20	\$1,000.00	-\$137.80	(13.8%)
Bank Charges	\$20.70	\$29.00	-\$8.30	(28.6%)
Financial Fees				
Forensic Audit Fees	\$88.36	\$0.00	\$88.36	NA
Bookkeeping (Contract)	\$990.00	\$1,250.00	-\$260.00	(20.8%)
MYOB - MPowerTransaction Fee	\$14.54	\$12.50	\$2.04	16.3%
Office Supplies				
Stationery	\$29.95	\$167.00	-\$137.05	(82.1%)
Photocopier - Meter Charges	\$0.00	\$290.00	-\$290.00	(100.0%)
Cleaning Products	\$45.54	\$25.00	\$20.54	82.2%
Tea & Coffee	\$23.98	\$25.00	-\$1.02	(4.1%)
Postage & Freight				

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Kalbarri Visitor Centre Inc TRADE

Profit & Loss [Budget Analysis]

March 2015

1/04/2015
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	Selected Period	Budgeted	\$ Difference	% Difference
Postage	\$0.00	\$20.00	-\$20.00	(100.0%)
Freight Charges	\$13.08	\$15.00	-\$1.92	(12.8%)
Wages & Salaries				
Wages & Salaries	\$16,136.47	\$16,000.00	\$136.47	0.9%
Superannuation - Staff	\$1,532.96	\$1,520.00	\$12.96	0.9%
Leave Entitlements	\$0.00	\$500.00	-\$500.00	(100.0%)
Total Wages & Salaries	<u>\$17,669.43</u>	<u>\$18,020.00</u>	<u>-\$350.57</u>	<u>(1.9%)</u>
Staff Expense (Other)				
Operating Expenses				
Telephone	\$290.99	\$330.00	-\$39.01	(11.8%)
Internet - Charges Westnet	\$63.59	\$73.00	-\$9.41	(12.9%)
Security Alarm	\$0.00	\$90.00	-\$90.00	(100.0%)
Repairs & Maintenance	\$18.55	\$100.00	-\$81.45	(81.5%)
Electricity	\$1,381.65	\$0.00	\$1,381.65	NA
Computer Technician Fees	\$40.00	\$50.00	-\$10.00	(20.0%)
Computer Other- Software/Equip	\$49.70	\$100.00	-\$50.30	(50.3%)
Shopping Bags	\$0.00	\$40.00	-\$40.00	(100.0%)
Other Expense				
Amortisation	\$18,630.91	\$0.00	\$18,630.91	NA
Total Expenses	<u>\$43,720.10</u>	<u>\$27,431.50</u>	<u>\$16,288.60</u>	<u>59.4%</u>
Operating Profit	<u>-\$21,424.45</u>	<u>-\$5,183.50</u>	<u>-\$16,240.95</u>	<u>(313.3%)</u>
Other Income				
Other Expenses				
Net Profit / (Loss)	<u>-\$21,424.45</u>	<u>-\$5,183.50</u>	<u>-\$16,240.95</u>	<u>(313.3%)</u>

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Kalbarri Visitor Centre Inc TRADE

PO Box 219
KALBARRI WA 6536

Balance Sheet

As of March 2015

1/04/2015
10:15:26 AM

Assets

Current Assets		
Bank Accounts		
Westpac TRADE 38-4574	\$6,844.90	
Westpac Member Reserve 38-4590	\$5,405.52	
Westpac Shire Loan Rese 428047	\$20,545.06	
Westpac Staff Libilitie 470886	\$30,471.65	
Westpac TRUST Account 384582	\$116,819.25	
Total Bank Accounts	\$180,086.38	
Cash on Hand		
Undepostd Funds (TRUST ledger)	\$1,642.40	
Float	\$600.00	
Total Cash on Hand	\$2,242.40	
Accounts Receivable	\$8,849.95	
Stock on Hand	\$14,676.77	
Total Current Assets	\$205,855.50	
Fixed Assets		
Buildings and Improvements		
Bldgs & Imprvmnts at Cost	\$9,087.00	
Bldgs & Imprvmnts Accum Dep	-\$9,087.00	
Total Buildings and Improvements	\$0.00	
Furniture and Fixtures		
Furniture & Fixtures at Cost	\$3,112.94	
Furniture & Fixtures Accum Dep	-\$1,272.00	
Total Furniture and Fixtures	\$1,840.94	
Office Equipment		
Office Equip at Cost	\$84,347.19	
Office Equip Accum Dep	-\$55,703.00	
Total Office Equipment	\$28,644.19	
Plant & Equipment		
Plant & Equipment at Cost	\$32,548.71	
Store Equipment Accum Dep	-\$30,924.00	
Total Plant & Equipment	\$1,624.71	
Total Fixed Assets	\$32,109.84	
Total Assets	\$237,965.34	

Liabilities

Current Liabilities		
Shire of Northampton - Loan	\$15,000.00	
Bank Accounts		
TRUST liability to members	\$119,808.19	
Credit Card Westpac	\$40.98	
Total Bank Accounts	\$119,849.17	
Accounts Payable	\$1,879.48	
Kalbarri VC (Trust Ledger)	\$1,346.54	
GST Liabilities		
GST Collected	\$8,301.10	
GST Paid	-\$2,901.14	
GST Rounding (no cents)	-\$0.46	
Total GST Liabilities	\$5,399.50	
Payroll Liabilities		
PAYG Withholding Payable	\$2,213.86	
Leave Liability	\$15,207.69	
Long Service Leave	\$8,608.61	
Superannuation Payable	\$2,630.56	
Total Payroll Liabilities	\$28,660.72	
Total Current Liabilities	\$172,135.41	
Total Liabilities	\$172,135.41	
Net Assets	\$65,829.93	

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Kalbarri Visitor Centre Inc TRADE

Balance Sheet

As of March 2015

1/04/2015
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Equity

Owner/Shareholder's Equity
Retained Earnings
Current Year Earnings
Total Equity

\$29,156.67

\$36,673.26

\$65,829.93

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Kalbarri Visitor Centre Inc TRADE

PO Box 219
KALBARRI WA 6536

Profit & Loss [Last Year Analysis]

July 2014 through June 2015

1/04/2015
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	This Year	Last Year	\$ Difference	% Difference
Income				
Retail Sales				
DEC - Day Passes	\$7,538.22	\$9,391.89	-\$1,853.67	(19.7%)
DEC - Concession Passes	\$784.51	\$874.49	-\$89.98	(10.3%)
Souvenirs	\$123,117.50	\$143,766.71	-\$20,649.21	(14.4%)
Vehicle License Plates	\$2,227.27	\$2,936.35	-\$709.08	(24.1%)
Wi-Fi	\$390.44	\$459.97	-\$69.53	(15.1%)
Total Retail Sales	\$134,057.94	\$157,429.41	-\$23,371.47	(14.8%)
Booking System (Bookeasy)				
Book Easy Bookin Fee (1.92%)	\$19,797.62	\$24,971.60	-\$5,173.98	(20.7%)
VC Booking Fee (1.08%)	\$11,136.14	\$14,766.53	-\$3,630.39	(24.6%)
KVC Cancellation Fee	\$1,913.44	\$1,500.93	\$412.51	27.5%
Travel Reservations				
Flight Booking Fee	\$109.07	\$181.81	-\$72.74	(40.0%)
Total Travel Reservations	\$109.07	\$181.81	-\$72.74	(40.0%)
Commissions				
Commissions	\$127,802.61	\$164,334.20	-\$36,531.59	(22.2%)
Commissions - TRANSWA	\$1,864.93	\$2,542.23	-\$677.30	(26.6%)
Membership				
Membership - Internal 2013/14	\$250.36	\$36,362.17	-\$36,111.81	(99.3%)
Membership - External 2013	\$0.00	\$27.27	-\$27.27	(100.0%)
Membership - Upgrade 13/14	\$0.00	\$1,281.33	-\$1,281.33	(100.0%)
Member Contribution Marketing	\$0.00	\$900.00	-\$900.00	(100.0%)
Membership - External	\$5,545.41	\$4,490.88	\$1,054.53	23.5%
Membership - Internal 2014/15	\$35,749.93	\$556.36	\$35,193.57	6,325.7%
Membership Add-Ons	\$1,204.06	\$0.00	\$1,204.06	NA
Other Income				
Planner Royalties	\$4,459.09	\$5,000.00	-\$540.91	(10.8%)
Northampton Shire Subsidy	\$30,000.00	\$25,000.00	\$5,000.00	20.0%
Award Winnings	\$400.00	\$200.00	\$200.00	100.0%
Interest Received	\$786.53	\$1,050.37	-\$263.84	(25.1%)
Photocopier - Copy Charges	\$0.00	\$241.09	-\$241.09	(100.0%)
Insurance Recovery	\$20,248.60	\$0.00	\$20,248.60	NA
Other Income				
Administration fees	\$36.36	\$0.00	\$36.36	NA
Total Income	\$395,362.09	\$440,836.18	-\$45,474.09	(10.3%)
Cost of Sales				
Opening Stock	\$0.00	\$18,653.18	-\$18,653.18	(100.0%)
Total Stock				
DEC - Day Passes	\$6,126.55	\$9,286.38	-\$3,159.83	(34.0%)
DEC - Concession Passes	\$981.81	\$932.72	\$49.09	5.3%
Souvenirs	\$60,699.63	\$80,036.54	-\$19,336.91	(24.2%)
License Plates - Pay DPI	\$2,000.02	\$2,436.40	-\$436.38	(17.9%)
Consignment Stock - Souvenirs	\$8,015.55	\$0.00	\$8,015.55	NA
Total Total Stock	\$77,823.56	\$92,692.04	-\$14,868.48	(16.0%)
Closing Stock	\$0.00	-\$14,676.77	\$14,676.77	100.0%
Total Cost of Sales	\$77,823.56	\$96,668.45	-\$18,844.89	(19.5%)
Gross Profit	\$317,538.53	\$344,167.73	-\$26,629.20	(7.7%)
Expenses				
Advertising & Marketing				
Advertising - Print	\$3,228.50	\$5,967.88	-\$2,739.38	(45.9%)
Kalbarri Planner Distribution	\$5,983.62	\$7,782.28	-\$1,798.66	(23.1%)
Marketing & Promotion	\$250.40	\$1,206.49	-\$956.09	(79.2%)
Messages On Hold	\$1,055.40	\$1,407.20	-\$351.80	(25.0%)
Signage	\$886.36	\$1,077.04	-\$190.68	(17.7%)
MembSubscriptions - compulsory	-\$526.02	\$5,121.49	-\$5,647.51	(110.3%)
Award Entry Fees	\$0.00	\$163.64	-\$163.64	(100.0%)
Freecall Phone (1800639468)	\$471.35	\$515.17	-\$43.82	(8.5%)
Members Marketing	\$3,780.34	\$0.00	\$3,780.34	NA

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Kalbarri Visitor Centre Inc TRADE

Profit & Loss [Last Year Analysis]

July 2014 through June 2015

1/04/2015
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	This Year	Last Year	\$ Difference	% Difference
Booking System Fees (Bookeasy)				
Bookeasy Booking Fee (1.92%)	\$19,905.70	\$24,971.61	-\$5,065.91	(20.3%)
Retail Bookeasy bookfee (0.5%)	\$514.56	\$891.95	-\$377.39	(42.3%)
Bookeasy Affiliate Commission	\$1,146.30	\$243.14	\$903.16	371.5%
Bookeasy Website Upgrade				
Bookeasy Website upgrade/enhan	\$0.00	\$50.00	-\$50.00	(100.0%)
Website Development	\$21.82	\$0.00	\$21.82	NA
Bank Fees				
Merchant Fees	\$10,945.42	\$13,598.67	-\$2,653.25	(19.5%)
Bank Charges	\$233.36	\$339.72	-\$106.36	(31.3%)
Gateway Annual Fee	\$0.00	\$900.00	-\$900.00	(100.0%)
Financial Fees				
Accounting Fees	\$3,300.00	\$3,000.00	\$300.00	10.0%
Audit Fees	\$4,995.00	\$4,800.00	\$195.00	4.1%
Forensic Audit Fees	\$118.36	\$0.00	\$118.36	NA
Bookkeeping (Contract)	\$10,046.70	\$11,699.20	-\$1,652.50	(14.1%)
MYOB - MPowerTransaction Fee	\$130.15	\$125.51	\$4.64	3.7%
Office Supplies				
Stationery	\$896.86	\$1,705.96	-\$809.10	(47.4%)
Photocopier - Meter Charges	\$2,146.59	\$3,493.57	-\$1,346.98	(38.6%)
Cleaning Products	\$121.03	\$63.16	\$57.87	91.6%
Tea & Coffee	\$322.98	\$213.65	\$109.33	51.2%
Postage & Freight				
Postage	\$219.43	\$214.78	\$4.65	2.2%
Freight Charges	\$279.90	\$133.77	\$146.13	109.2%
Wages & Salaries				
Wages & Salaries	\$157,344.07	\$178,366.32	-\$21,022.25	(11.8%)
Superannuation - Staff	\$14,653.18	\$16,498.87	-\$1,845.69	(11.2%)
Leave Entitlements	\$0.00	\$4,571.73	-\$4,571.73	(100.0%)
Long Service Entitlements	\$0.00	\$1,762.70	-\$1,762.70	(100.0%)
Total Wages & Salaries	\$171,997.25	\$201,199.62	-\$29,202.37	(14.5%)
Staff Expense (Other)				
Staff Uniforms	\$306.19	\$1,066.96	-\$760.77	(71.3%)
Volunteers Expenses	\$471.85	\$0.00	\$471.85	NA
Staff Amenities	\$1,109.31	\$556.36	\$552.95	99.4%
First Aid (Kit & Training)	\$586.83	\$691.73	-\$104.90	(15.2%)
Operating Expenses				
Telephone	\$2,662.54	\$3,881.59	-\$1,219.05	(31.4%)
Internet - Charges Westnet	\$599.58	\$788.32	-\$188.74	(23.9%)
Security Alarm	\$183.50	\$270.00	-\$86.50	(32.0%)
Insurance	\$0.00	\$5,090.17	-\$5,090.17	(100.0%)
Insurance Excess	\$1,500.00	\$0.00	\$1,500.00	NA
Repairs & Maintenance	\$2,839.68	\$868.92	\$1,970.76	226.8%
Electricity	\$5,006.02	\$6,185.71	-\$1,179.69	(19.1%)
Computer Technician Fees	\$445.00	\$435.00	\$10.00	2.3%
Computer Other- Software/Equip	\$538.64	\$483.19	\$55.45	11.5%
Shopping Bags	\$311.13	\$424.93	-\$113.80	(26.8%)
Shop Fixtures	\$0.00	\$123.10	-\$123.10	(100.0%)
Wi-Fi Installation & Expenses	\$700.00	\$125.91	\$574.09	456.0%
Other Expense				
Amortisation	\$18,630.91	\$0.00	\$18,630.91	NA
Depreciation	\$3,219.00	\$7,663.00	-\$4,444.00	(58.0%)
Reimbursement - Conference	\$0.00	\$379.64	-\$379.64	(100.0%)
Conferences/Meetings/Shows	\$4,337.08	\$2,695.59	\$1,641.49	60.9%
Total Expenses	\$285,918.62	\$322,615.62	-\$36,697.00	(11.4%)
Operating Profit	\$31,619.91	\$21,552.11	\$10,067.80	46.7%
Other Income				
Other Expenses				
Net Profit / (Loss)	\$31,619.91	\$21,552.11	\$10,067.80	46.7%

ITEM No: <div style="text-align: center; font-size: 1.2em;">8-12</div>	DATE <div style="text-align: center; font-size: 1.2em;">22/4</div>
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Kalbarri Visitor Centre Inc TRADE

PO Box 219
KALBARRI WA 6536

Profit & Loss [Budget Analysis]

July 2014 through June 2015

1/04/2015
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	Selected Period	Budgeted	\$ Difference	% Difference
Income				
Retail Sales				
DEC - Day Passes	\$7,538.22	\$10,910.00	-\$3,371.78	(30.9%)
DEC - Concession Passes	\$784.51	\$927.00	-\$142.49	(15.4%)
Souvenirs	\$123,117.50	\$145,000.00	-\$21,882.50	(15.1%)
Vehicle License Plates	\$2,227.27	\$3,100.00	-\$872.73	(28.2%)
Wi-Fi	\$390.44	\$550.00	-\$159.56	(29.0%)
Total Retail Sales	\$134,057.94	\$160,487.00	-\$26,429.06	(16.5%)
Booking System (Bookeasy)				
Book Easy Bookin Fee (1.92%)	\$19,797.62	\$25,000.00	-\$5,202.38	(20.8%)
VC Booking Fee (1.08%)	\$11,136.14	\$15,000.00	-\$3,863.86	(25.8%)
KVC Cancellation Fee	\$1,913.44	\$1,000.00	\$913.44	91.3%
Travel Reservations				
Flight Booking Fee	\$109.07	\$200.00	-\$90.93	(45.5%)
Total Travel Reservations	\$109.07	\$200.00	-\$90.93	(45.5%)
Commissions				
Commissions	\$127,802.61	\$165,000.00	-\$37,197.39	(22.5%)
Commissions - TRANSWA	\$1,864.93	\$2,500.00	-\$635.07	(25.4%)
Membership				
Membership - Internal 2013/14	\$250.36	\$0.00	\$250.36	NA
Membership - External	\$5,545.41	\$4,500.00	\$1,045.41	23.2%
Membership - Internal 2014/15	\$35,749.93	\$37,000.00	-\$1,250.07	(3.4%)
Membership Add-Ons	\$1,204.06	\$0.00	\$1,204.06	NA
Other Income				
Planner Royalties	\$4,459.09	\$5,000.00	-\$540.91	(10.8%)
Northampton Shire Subsidy	\$30,000.00	\$30,000.00	\$0.00	0.0%
Award Winnings	\$400.00	\$0.00	\$400.00	NA
Interest Received	\$786.53	\$1,000.00	-\$213.47	(21.3%)
Insurance Recovery	\$20,248.60	\$0.00	\$20,248.60	NA
Other Income				
Administration fees	\$36.36	\$0.00	\$36.36	NA
Total Income	\$395,362.09	\$446,687.00	-\$51,324.91	(11.5%)
Cost of Sales				
Total Stock				
DEC - Day Passes	\$6,126.55	\$9,818.00	-\$3,691.45	(37.6%)
DEC - Concession Passes	\$981.81	\$834.00	\$147.81	17.7%
Souvenirs	\$60,699.63	\$80,000.00	-\$19,300.37	(24.1%)
License Plates - Pay DPI	\$2,000.02	\$2,545.00	-\$544.98	(21.4%)
Consignment Stock - Souvenirs	\$8,015.55	\$0.00	\$8,015.55	NA
Total Total Stock	\$77,823.56	\$93,197.00	-\$15,373.44	(16.5%)
Total Cost of Sales	\$77,823.56	\$93,197.00	-\$15,373.44	(16.5%)
Gross Profit	\$317,538.53	\$353,490.00	-\$35,951.47	(10.2%)
Expenses				
Advertising & Marketing				
Advertising - Print	\$3,228.50	\$5,000.00	-\$1,771.50	(35.4%)
Kalbarri Planner Distribution	\$5,983.62	\$11,000.00	-\$5,016.38	(45.6%)
Marketing & Promotion	\$250.40	\$0.00	\$250.40	NA
Messages On Hold	\$1,055.40	\$1,550.00	-\$494.60	(31.9%)
Signage	\$886.36	\$1,500.00	-\$613.64	(40.9%)
MembSubscriptions - compulsory	-\$526.02	\$3,370.00	-\$3,896.02	(115.6%)
Award Entry Fees	\$0.00	\$220.00	-\$220.00	(100.0%)
Freecall Phone (1800639468)	\$471.35	\$655.00	-\$183.65	(28.0%)
Members Marketing	\$3,780.34	\$10,000.00	-\$6,219.66	(62.2%)
Booking System Fees (Bookeasy)				
Bookeasy Booking Fee (1.92%)	\$19,905.70	\$25,000.00	-\$5,094.30	(20.4%)
Retail Bookeasy bookfee (0.5%)	\$514.56	\$900.00	-\$385.44	(42.8%)
Bookeasy Affiliate Commission	\$1,146.30	\$300.00	\$846.30	282.1%
Bookeasy Website Upgrade				
Website Development	\$21.82	\$0.00	\$21.82	NA

ITEM No:	DATE
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Kalbarri Visitor Centre Inc TRADE

Profit & Loss [Budget Analysis]

July 2014 through June 2015

1/04/2015
10:40:12 AM

	Selected Period	Budgeted	\$ Difference	% Difference
Bank Fees				
Merchant Fees	\$10,945.42	\$15,000.00	-\$4,054.58	(27.0%)
Bank Charges	\$233.36	\$350.00	-\$116.64	(33.3%)
Gateway Annual Fee	\$0.00	\$900.00	-\$900.00	(100.0%)
Financial Fees				
Accounting Fees	\$3,300.00	\$3,300.00	\$0.00	0.0%
Audit Fees	\$4,995.00	\$5,000.00	-\$5.00	(0.1%)
Forensic Audit Fees	\$118.36	\$0.00	\$118.36	NA
Bookkeeping (Contract)	\$10,046.70	\$15,000.00	-\$4,953.30	(33.0%)
MYOB - MPowerTransaction Fee	\$130.15	\$150.00	-\$19.85	(13.2%)
Office Supplies				
Stationery	\$896.86	\$2,000.00	-\$1,103.14	(55.2%)
Photocopier - Meter Charges	\$2,146.59	\$3,500.00	-\$1,353.41	(38.7%)
Cleaning Products	\$121.03	\$300.00	-\$178.97	(59.7%)
Tea & Coffee	\$322.98	\$300.00	\$22.98	7.7%
Postage & Freight				
Postage	\$219.43	\$250.00	-\$30.57	(12.2%)
Freight Charges	\$279.90	\$200.00	\$79.90	40.0%
Wages & Salaries				
Wages & Salaries	\$157,344.07	\$193,078.00	-\$35,733.93	(18.5%)
Superannuation - Staff	\$14,653.18	\$18,342.00	-\$3,688.82	(20.1%)
Leave Entitlements	\$0.00	\$6,000.00	-\$6,000.00	(100.0%)
Total Wages & Salaries	<u>\$171,997.25</u>	<u>\$217,420.00</u>	<u>-\$45,422.75</u>	<u>(20.9%)</u>
Staff Expense (Other)				
Staff Training	\$0.00	\$340.00	-\$340.00	(100.0%)
Staff Uniforms	\$306.19	\$900.00	-\$593.81	(66.0%)
Volunteers Expenses	\$471.85	\$400.00	\$71.85	18.0%
Staff Amenities	\$1,109.31	\$1,250.00	-\$140.69	(11.3%)
First Aid (Kit & Training)	\$586.83	\$600.00	-\$13.17	(2.2%)
Operating Expenses				
Telephone	\$2,662.54	\$3,950.00	-\$1,287.46	(32.6%)
Internet - Charges Westnet	\$599.58	\$875.00	-\$275.42	(31.5%)
Security Alarm	\$183.50	\$360.00	-\$176.50	(49.0%)
Insurance	\$0.00	\$4,929.00	-\$4,929.00	(100.0%)
Insurance Excess	\$1,500.00	\$0.00	\$1,500.00	NA
Repairs & Maintenance	\$2,839.68	\$1,370.00	\$1,469.68	107.3%
Electricity	\$5,006.02	\$6,500.00	-\$1,493.98	(23.0%)
Computer Technician Fees	\$445.00	\$600.00	-\$155.00	(25.8%)
Computer Other- Software/Equip	\$538.64	\$1,000.00	-\$461.36	(46.1%)
Shopping Bags	\$311.13	\$500.00	-\$188.87	(37.8%)
Shop Fixtures	\$0.00	\$455.00	-\$455.00	(100.0%)
Wi-Fi Installation & Expenses	\$700.00	\$680.00	\$20.00	2.9%
Other Expense				
Amortisation	\$18,630.91	\$0.00	\$18,630.91	NA
Depreciation	\$3,219.00	\$0.00	\$3,219.00	NA
Conferences/Meetings/Shows	\$4,337.08	\$5,000.00	-\$662.92	(13.3%)
Total Expenses	<u>\$285,918.62</u>	<u>\$352,874.00</u>	<u>-\$66,955.38</u>	<u>(19.0%)</u>
Operating Profit	<u>\$31,619.91</u>	<u>\$616.00</u>	<u>\$31,003.91</u>	<u>5,033.1%</u>
Other Income				
Other Expenses				
Net Profit / (Loss)	<u>\$31,619.91</u>	<u>\$616.00</u>	<u>\$31,003.91</u>	<u>5,033.1%</u>

ITEM No:	DATE
8-1-2	22/4

Kalbarri Visitor Centre Inc TRADE

PO Box 219
KALBARRI WA 6536

Profit & Loss [Last Year Analysis]

March 2015

1/04/2015
10:40:52 AM

	This Year	Last Year	\$ Difference	% Difference
Income				
Retail Sales				
DEC - Day Passes	\$850.91	\$414.54	\$436.37	105.3%
DEC - Concession Passes	\$38.18	\$32.74	\$5.44	16.6%
Souvenirs	\$8,478.08	\$8,639.74	-\$161.66	(1.9%)
Vehicle License Plates	\$445.45	\$0.00	\$445.45	NA
Wi-Fi	\$53.16	\$83.64	-\$30.48	(36.4%)
Total Retail Sales	\$9,865.78	\$9,170.66	\$695.12	7.6%
Booking System (Bookeasy)				
Book Easy Bookin Fee (1.92%)	\$1,215.58	\$1,010.42	\$205.16	20.3%
VC Booking Fee (1.08%)	\$683.77	\$568.36	\$115.41	20.3%
KVC Cancellation Fee	\$400.00	\$208.51	\$191.49	91.8%
Travel Reservations				
Flight Booking Fee	\$0.00	\$45.44	-\$45.44	(100.0%)
Total Travel Reservations	\$0.00	\$45.44	-\$45.44	(100.0%)
Commissions				
Commissions	\$7,859.66	\$6,537.72	\$1,321.94	20.2%
Commissions - TRANSWA	\$195.19	\$199.37	-\$4.18	(2.1%)
Membership				
Membership - Internal 2013/14	\$0.00	\$185.45	-\$185.45	(100.0%)
Membership - Upgrade 13/14	\$0.00	\$295.87	-\$295.87	(100.0%)
Member Contribution Marketing	\$0.00	\$900.00	-\$900.00	(100.0%)
Membership - External	\$81.82	\$81.82	\$0.00	0.0%
Membership - Internal 2014/15	-\$66.05	\$0.00	-\$66.05	NA
Membership Add-Ons	\$294.55	\$0.00	\$294.55	NA
Other Income				
Planner Royalties	\$4,459.09	\$5,000.00	-\$540.91	(10.8%)
Interest Received	\$0.00	\$166.39	-\$166.39	(100.0%)
Other Income				
Total Income	\$24,989.39	\$24,370.01	\$619.38	2.5%
Cost of Sales				
Total Stock				
Souvenirs	\$2,174.35	\$3,788.79	-\$1,614.44	(42.6%)
License Plates - Pay DPI	\$363.64	\$0.00	\$363.64	NA
Consignment Stock - Souvenirs	\$155.75	\$0.00	\$155.75	NA
Total Total Stock	\$2,693.74	\$3,788.79	-\$1,095.05	(28.9%)
Total Cost of Sales	\$2,693.74	\$3,788.79	-\$1,095.05	(28.9%)
Gross Profit	\$22,295.65	\$20,581.22	\$1,714.43	8.3%
Expenses				
Advertising & Marketing				
Advertising - Print	\$450.00	\$0.00	\$450.00	NA
Kalbarri Planner Distribution	\$1,385.45	\$0.00	\$1,385.45	NA
Marketing & Promotion	\$0.00	\$179.85	-\$179.85	(100.0%)
Signage	\$0.00	\$34.55	-\$34.55	(100.0%)
MembSubscriptions - compulsory	\$0.00	\$2,222.72	-\$2,222.72	(100.0%)
Freecall Phone (1800639468)	\$46.26	\$50.27	-\$4.01	(8.0%)
Members Marketing	\$251.61	\$0.00	\$251.61	NA
Booking System Fees (Bookeasy)				
Bookeasy Booking Fee (1.92%)	\$1,215.58	\$1,010.42	\$205.16	20.3%
Retail Bookeasy bookfee (0.5%)	\$32.54	\$32.27	\$0.27	0.8%
Bookeasy Affiliate Commission	\$105.49	\$0.00	\$105.49	NA
Bank Fees				
Merchant Fees	\$862.20	\$765.95	\$96.25	12.6%
Bank Charges	\$20.70	\$12.66	\$8.04	63.5%
Financial Fees				
Forensic Audit Fees	\$88.36	\$0.00	\$88.36	NA
Bookkeeping (Contract)	\$990.00	\$812.50	\$177.50	21.8%
MYOB - MPowerTransaction Fee	\$14.54	\$8.02	\$6.52	81.3%
Office Supplies				

ITEM No: 8-1-2	DATE 22/14
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Kalbarri Visitor Centre Inc TRADE

Profit & Loss [Last Year Analysis]

March 2015

1/04/2015
10:40:52 AM

	This Year	Last Year	\$ Difference	% Difference
Stationery	\$29.95	\$0.00	\$29.95	NA
Cleaning Products	\$45.54	\$5.22	\$40.32	772.4%
Tea & Coffee	\$23.98	\$10.78	\$13.20	122.4%
Postage & Freight				
Freight Charges	\$13.08	\$0.00	\$13.08	NA
Wages & Salaries				
Wages & Salaries	\$16,136.47	\$13,936.87	\$2,199.60	15.8%
Superannuation - Staff	\$1,532.96	\$1,289.16	\$243.80	18.9%
Total Wages & Salaries	<u>\$17,669.43</u>	<u>\$15,226.03</u>	<u>\$2,443.40</u>	<u>16.0%</u>
Staff Expense (Other)				
First Aid (Kit & Training)	\$0.00	\$433.84	-\$433.84	(100.0%)
Operating Expenses				
Telephone	\$290.99	\$315.04	-\$24.05	(7.6%)
Internet - Charges Westnet	\$63.59	\$63.59	\$0.00	0.0%
Repairs & Maintenance	\$18.55	\$413.42	-\$394.87	(95.5%)
Electricity	\$1,381.65	\$0.00	\$1,381.65	NA
Computer Technician Fees	\$40.00	\$0.00	\$40.00	NA
Computer Other- Software/Equip	\$49.70	\$49.36	\$0.34	0.7%
Other Expense				
Amortisation	\$18,630.91	\$0.00	\$18,630.91	NA
Conferences/Meetings/Shows	\$0.00	\$1,129.40	-\$1,129.40	(100.0%)
Total Expenses	<u>\$43,720.10</u>	<u>\$22,775.89</u>	<u>\$20,944.21</u>	<u>92.0%</u>
Operating Profit	<u>-\$21,424.45</u>	<u>-\$2,194.67</u>	<u>-\$19,229.78</u>	<u>(876.2%)</u>
Other Income				
Other Expenses				
Net Profit / (Loss)	<u>-\$21,424.45</u>	<u>-\$2,194.67</u>	<u>-\$19,229.78</u>	<u>(876.2%)</u>

ITEM No:	DATE
8-1-2	22/4

HERITAGE ADVISORY SERVICE

REPORT TO SHIRE OF NORTHAMPTON

Thursday 9 April 2015

1. GENERAL INFORMATION

- **2015 Heritage Council of Western Australia Heritage Awards:** The following finalists from the MidWest have been announced for this year's awards to be held on Wednesday 15 April:
 - Dr Howard Gray – Voluntary Individual Contribution
 - Carnamah Historical Society & Museum – Contribution by a Community-Based Organisation
 - Original Railway Station, Geraldton – Interpretation Project
 - Original Railway Station, Geraldton – Conservation or Adaptive Reuse of a Registered place
- Good luck to all!!

2. HERITAGE GRANTS & INCENTIVES

- **Heritage Council of WA Heritage Grants Program:** Applications under the 2015-16 round will be invited mid 2015.
- **Lotterywest Conservation of Cultural Heritage Grants Program:** As of 31 March 2015 applications can be made at any time under this program.
- **Lotterywest Interpretation of Cultural Heritage Grants Program:** As of 31 March 2015 applications can be made at any time under this program.

3. SPECIFIC NORTHAMPTON ENQUIRIES & ISSUES

- Middle Pub: Site visit during February visit to see area for proposed outdoor deck to the rear of the hotel.
- Rob Road Farmhouse: Site visit with Hayley during February visit. Possible addition to MI. Provided draft wording for correspondence to owner.

Report prepared by:
Tanya Henkel
Heritage Advisory Service
2 April 2015

ITEM No:	DATE
8.1.3	22/4

NORTHAMPTON SHIRE COUNCIL				
File:				
2 APR 2015				
Admin	Eng	Hth Bldg	Town Plan	Rang



Notice of Annual General Meeting

and
Procedural Information
for Submission of Motions

Perth Convention and Exhibition
Centre
Wednesday, 5 August 2015

Deadline for Agenda Items
(Close of Business)

Monday 8 June 2015

ITEM No:	DATE
8-1-4	22/4

2015 Local Government Convention

General Information

The 2015 Local Government Convention will be held at the *Perth Convention and Exhibition Centre* (PCEC) from 5 August to 7 August 2015. The tentative schedule for the Convention is as follows:

<u>Wednesday 5 August</u>	<u>START</u>	<u>FINISH</u>
Special State and Local Government Forum	8.30 am	12.30 pm
Collection of Voting Keypads	10.00 am	1.30 pm
Honour Recipients Luncheon	12 Noon	1.00 pm
WA Local Government Association AGM opening (including Honours Awards Presentations)	1.30 pm	5.30 pm
Convention & Trade Exhibition Welcome Reception	5.30 pm	7.00 pm
<u>Thursday 6 August</u>		
ALGWA Breakfast	7.00 am	8.30 am
Opening and Convention Sessions	9.00 am	5.30 pm
Sundowner	5.30 pm	7.00 pm
Mayors & President Reception – Government House (by Prior invitation)	6.00 pm	7.30 pm
<u>Friday 7 August</u>		
Convention Breakfast with Justin Langer	7:30 am	8:45 am
Convention Sessions	9:00 am	4:30 pm
Convention Gala Dinner	7:00 pm	11:30 pm

Further details are contained in the registration brochure which will be distributed to all Local Governments in May.

WALGA Annual General Meeting

The Annual General Meeting for the Western Australian Local Government Association will be held from 1:30 pm to 5.30 pm on Wednesday 5 August 2015. This event should be attended by delegates from all Member Local Governments.

Cost for attending the Annual General Meeting

Attendance at the Annual General Meeting is **free of charge** to all Member Local Governments; lunch is not provided. All Convention delegates must register their attendance in advance. Registration for the Welcome Reception that evening must also be notified in advance.

ITEM No:	DATE
8.1.4	22/4

Submission of Motions

Member Local Governments are hereby invited to submit motions for inclusion on the Agenda for consideration at the 2015 Annual General Meeting. Motions should be submitted in writing to the Chief Executive Officer of WALGA.

The closing date for submission of motions is COB **Monday, 8 June 2015**. *Please note that any motions proposing alterations or amendments to the Constitution of the WA Local Government Association must be received by COB Friday, 15 May 2015 in order to satisfy the 60 day constitutional notification requirements.*

The following guidelines should be followed by Members in the formulation of motions:

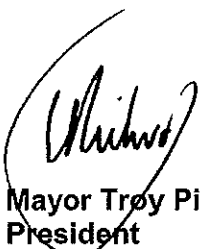
- Motions should focus on policy matters rather than issues which could be dealt with by the WALGA State Council with minimal delay.
- Due regard should be given to the relevance of the motion to the total membership and to Local Government in general. Some motions are of a localised or regional interest and might be better handled through other forums.
- Due regard should be given to the timeliness of the motion – will it still be relevant come the Local Government Convention or would it be better handled immediately by the Association?
- The likely political impact of the motion should be carefully considered.
- Due regard should be given to the educational value to Members – i.e. does awareness need to be raised on the particular matter?
- The potential media interest of the subject matter should be considered.
- Annual General Meeting motions submitted by Member Local Governments must be accompanied by fully researched and documented supporting comment.

Enquiries relating to the preparation or submission of motions should be directed to Ana Fernandez, Executive Officer Governance on 9213 2013 or via email afernandez@walga.asn.au.

Emergency Motions

No motion shall be accepted for debate at the Annual General Meeting after the closing date unless the Association President determines that it is of an urgent nature, sufficient to warrant immediate debate, and delegates resolve accordingly at the meeting. Please refer to the Conference Standing Orders for details.

ITEM No:	DATE
8-1.4	22/4



Mayor Troy Pickard
President



Ricky Burges
Chief Executive Officer



ICR2610511

CK
C.L.1

**The Hon Tony Simpson MLA
Minister for Local Government; Community Services;
Seniors and Volunteering; Youth**

Our Ref: 49-07320

Mr David Templeman MLA
Member for Mandurah
PO Box 1509
MANDURAH WA 6210

RECEIVED
20 MAR 2015
BY:

Dear Mr Templeman *David*

ANNUAL GENERAL MEETINGS OF ELECTORS – SHIRE OF NORTHAMPTON

Thank you for your letter dated 4 March 2015 regarding the Shire of Northampton's request to amend the *Local Government Act 1995* to remove the requirement to hold Annual General Meetings of electors.

I have given the matter due consideration and, while I acknowledge the reasoning behind the Shire's request to amend the current legislation, I am not convinced that there is a need to make changes to the Act which will impact on the rights of local government electors.

Mayor Troy Pickard, President of the Western Australian Local Government Association, wrote to me in December 2014 seeking support for an amendment to the Act providing for the discretion of a local government to hold a separate Annual General Meeting of electors and raising the possibility of having the Annual Report considered at an Ordinary Council Meeting, if the Annual General Meeting of electors is not held separately.

I have informed the Shire of Northampton and Mayor Pickard that it is open to a local government to have their Annual General Meeting of electors immediately before or after an Ordinary Meeting (or other appropriate meetings) if they choose. The Annual Report can be considered at an Ordinary Council Meeting.

Thank you for raising this matter with me.

Yours sincerely

HON TONY SIMPSON MLA
MINISTER FOR LOCAL GOVERNMENT; COMMUNITY SERVICES;
SENIORS AND VOLUNTEERING; YOUTH

ITEM No:	DATE
8.1.5	22/4

19 MAR 2015



POSTAL
MICRODOTS

Shane Love MLA Member for Moore

Garry Keefe
CEO- Shire of Northampton
PO Box 61
NORTHAMPTON WA 6535

12 March 2015

Dear Garry

RE: Annual Electors Meetings

Thank you for your letter dated 26 February 2015 in which you and Shire President Cr Gordon Wilson have requested that the *Local Government Act 1995* be amended to the effect that the holding of Annual Electors Meetings be made not compulsory for Local Governments in Western Australia.

I have personally written to the Minister for Local Government, the Hon Tony Simpson MLA outlining the concerns that you and Cr Wilson have raised in regards to this issue and I will ensure that I provide you with the Minister's response as soon as I receive it.

Thank you for bringing this matter to my attention.

Yours Sincerely

Shane Love MLA
Member for Moore

NORTHAMPTON SHIRE COUNCIL				
File: 4.1.1				
17 MAR 2015				
Admin	Eng	Hlth Bldg	Town Plan	Rec
GU				

ITEM No:	DATE
8.1.6	22/4

POSTED
ICR2610410



David Templeman MLA
MEMBER FOR MANDURAH

ELECTORATE OFFICE: 4 Sutton Street
PO Box 1509, Mandurah WA 6210
Telephone: 08 9581 3944
Facsimile: 08 9581 2355
Email: david.templeman@mp.wa.gov.au

Mr Garry L Keefe
Chief Executive Officer
Shire of Northampton
PO Box 61
NORTHAMPTON WA 6535

NORTHAMPTON SHIRE COUNCIL				
File: 4-1-1				
25 MAR 2015				
Admin	Eng	Hth Bldg	Town Plan	Rang
OK				

Dear Mr Keefe

Re: Annual Electors Meetings, Shire of Northampton

I have received the attached response from the Minister for Local Government which states that:

"I am not convinced that there is a need to make changes to the Act which will impact on the rights of local government electors.

I have informed the Shire of Northampton and Mayor Pickard that it is open to a local government to have their Annual General Meeting of electors immediately before or after an Ordinary Meeting (or other appropriate meetings) if they choose. The Annual Report can be considered at an ordinary Council Meeting."

Thank you for bringing this issue to my attention.

If I can be of any further assistance, please do not hesitate to contact my office on (08) 9581 3944, or at david.templeman@mp.wa.gov.au.

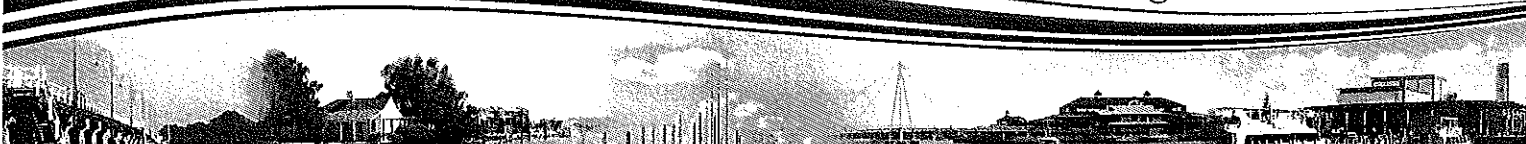
Yours sincerely


DAVID TEMPLEMAN MLA
Member for Mandurah
Shadow Minister for Local Government, Community Service
and Peel

23 March 2015

ITEM No:	DATE
8-1-7	22/4

Working for Mandurah



DST 0113

Mr Garry Keeffe
Chief Executive Officer
Shire of Northampton
PO Box 61
NORTHAMPTON WA 6535

1CR26085

NORTHAMPTON SHIRE COUNCIL				
File: B-1-3				
18 MAR 2015				
Admin	Eng	Hsh Bldg	Town Plan	Rang
<i>CK</i>				

Dear Mr Keeffe,

Commencement of the 2015 Review of the 2017 Electoral Boundaries

I am pleased to confirm that three Electoral Distribution Commissioners have been appointed to review the State electoral boundaries this year. They are Hon. Neville Owen, Chair of Commissioners, Tom Joseph, State Statistician and myself. Our purpose is to determine new electoral boundaries in Western Australia in preparation for the next State general election in March 2017.

The 2015 Review commences on 30 March 2015, with new boundaries finalised by late November.

In considering where to place electoral boundaries, the Commissioners must ensure that the number of electors in a district falls within the range of plus or minus 10% of the average district enrolment at 9 March 2015, being the date two years after the last State general election. The Commissioners also consider matters such as:

- community of interest;
- land use patterns;
- means of travel and distance from Perth; and
- existing local government boundaries.

The boundaries of most districts are likely to change due to changes in population that impact on your local government area. Changes in neighbouring districts and local government areas may also have a flow-on impact. Therefore, I encourage you to pass the attached overview on to interested community groups in your local area or include in your existing community consultation forums.

Fact Sheets are available on www.boundaries.wa.gov.au that provide information about the review, the timetable of review phases and how to make a submission. The Electoral Distribution Commissioners will also provide some observations about those districts whose elector numbers are likely to force boundary changes. These observations will be available on the website on 30 March 2015. You will also receive the first of our eNewsletters shortly, which will provide more details.

For any other enquiries, please contact Joanne Hunt, Executive Officer of Electoral Boundaries WA on 9214 0471 or joanne.hunt@waec.wa.gov.au.

Yours sincerely



David Kerslake
ELECTORAL COMMISSIONER

16 March 2015

Enc.

ITEM No:	DATE
8-1-8	22/4

HELP YOUR COMMUNITY HAVE A SAY ABOUT HOW IT'S REPRESENTED WHEN STATE ELECTORAL BOUNDARIES ARE REVIEWED

The Office of the Electoral Distribution Commissioners welcomes stakeholders, including members of the public and your community, to share your thoughts in 2015 about electoral boundaries that will apply to the next State election in March 2017.

The primary purpose of this review is to ensure that the number of electors within electorates remain within an acceptable range.

There will be opportunities to contribute ideas and comments for some or all of the three phases of public consultation during the year.

Reading the Commissioners' *Preliminary Observations* is a useful way to start. This paper contains alternative broad approaches, identifies issues that may arise from those approaches and includes possible scenarios for boundary changes that the public may wish to consider. There are also tips for preparing submissions.

Mar-April 2015	Phase 1	<i>Preliminary Observations</i> released. Written suggestions invited
May 2015	Phase 2	Written suggestions published and a second opportunity to comment
July 2015	Phase 3	Proposed boundaries released – one last opportunity to comment or lodge any objections to those proposals
November 2015		Final boundaries released
March 2017		Electoral boundaries will apply at the 2017 State election on 11 March 2017

We will send you further information about opportunities for public consultation and would encourage you to share these with your community, through your website and social media.

To obtain more information about the 2015 review of electoral boundaries, visit www.boundaries.wa.gov.au and subscribe to our newsletter to be kept up-to-date with the latest news. While there you can check your enrolment details as well.

Contact:
Louis Zampogna - Phone: 9214 0450

ITEM No:	DATE
8-1-8	22/4

1CR26071

OK
11.1.15



Northampton Football Club Inc.

PO Box 9
Northampton WA 6535

13 March 2015

Mr Garry Keeffe
CEO Northampton Shire
Post Office
NORTHAMPTON WA 6535

Dear Garry

**GNFL KALBARRI HOME GAME
LIQUOR LICENCE APPLICATION**

We are writing to advise you that the Northampton Football Club is hosting a football home game at the Kalbarri Sports Oval on Saturday 30th May 2015 and is providing canteen and bar facilities for this day at the Kalbarri Sports Oval. The GNFL have been supportive of this fixture, Northampton vs Railways. We will be applying for a bar license at the Kalbarri Sports Oval on this day, Saturday 30th May 2015.

This is a new initiative from our Club to involve the wider Northampton community and include the Kalbarri community in recognition for their support of our Club over many years. We are still finalising the day and will advertise the day in advance throughout the region.

Should you have any queries regarding this day please contact our President Colin Suckling 0427108041.

Yours sincerely

Bethwyn Smith
Greg Payne
Secretary
Northampton Football Club Inc.

ITEM No:	DATE
8-1-9	22/4

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